

# MALLORY KRAUS

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San Diego, CA  
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## Experience

### Instructor

Jan 2024 - Current

NewSchool of Architecture & Design

Part-time

Teaching design principles, heuristics, and prototyping software skills. Mentoring students in the end-to-end design process.

### UX Designer

Oct 2021 - Oct 2023

Roku, Inc.

Full-time

Cross-platform design specializing in UX Privacy. Balancing goals of UX transparency, legal compliance, and consistency with industry standards and OS design systems.

### IX Designer I

Nov 2020 - July 2021

HP, Inc.

Full-time

Interaction design of E2E setup flows for print users. Working with marketing, development, and legal partners to meet requirements and develop design solutions.

### Junior UX Designer

Oct 2019 - Nov 2020

HP/Paradigm Information Services

Contract

General design support and project management for the out-of-box experience design team.

### Contract Web Developer

Jan - July 2019

Frank E. Evans Association

Contract

Website information architecture and redesign on WordPress. Conducted current website audit and user surveys.

### UI/UX Intern

Jun - Aug 2019

Lofty AI, Inc.

Part-time

Modification of site and customer reports to maintain brand identity and integrity.

### Web Developer

Oct 2018 - Jun 2019

Plantopia

Part-time

Implementation of SEO strategies and WP maintenance. Graphics creations and social media/email campaigns.

### Private Nanny

Oct 2012 - 2019

### Research Assistant

Sept 2014 - Aug 2016

UCSD - Dr. C Johnson

Collected data, aided in research methods for animal cognition studies.

### Resident Advisor

Aug 2014 - Jun 2015

UCSD - The Village at Torrey Pines

## Education

### University of California, San Diego

2016

B.S. Cognitive Science

Specialization: Human-Computer Interaction

#### Relevant Coursework

Information Architecture, Cognitive Design Studio, Oral Communication, Multimedia Design, Sensation & Perception, Advanced Interaction Design.

### MiraCosta College

Dec 2018

Certification: Computer-Aided Drafting and Design

#### Relevant Coursework

Project Management, Solid Modeling, 3D Prototyping, Revit, Manufacturing Materials.

## Skills

### Design

User experience, competitive analysis, user research, usability testing, wireframing, user flow validation, prototyping, web development and information architecture.

### Tools

Adobe Creative Suite (XD, PS, AI, DW, ID), UserTesting.com, MS Suite (W, PW, XL, Teams), Miro, WordPress, Invision, Figma, Sketch, HTML/CSS/functional JS, AutoCAD, Solidworks